“Nhimbe Trust has managed to establish cordial relationships with various government agencies while maintaining a watch-dog role simultaneously. Nhimbe Trust has crafted respectful but continuous methods of engaging, commenting, stimulating and sometimes criticising government policies and actions with respect to cultural policies and implementation. This has kept the debate about the role of arts and culture in society vigorous and alive. Nhimbe Trust has used the exposure and experience gained on various international platforms concerned with cultural policy and in particular, the cultural and creative industries, to keep the issues in question in alignment with international concerns. The cultural sector is usually largely ignored in economies and societies under stress. Nhimbe Trust has successfully found their own way as an organisation to alleviate this.”

Excerpt from Africalia external reviewer’s report
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2019 was an incredibly challenging year globally. The advent of COVID-19 particularly exposed the nature, depth and scope of the ever-increasing inequalities between different geographic regions. Being situated in the developing world at such a trying time was an invitation to charge ahead with much renewed rigour, to ensure that we mitigate the impact of the global pandemic on the demographics we have committed to serve. While the environment was ideally most suitable for the positioning of creativity as a mechanism of coping, resilience and keeping communities together, there are numerous health regulations that limited what could be done and achieved.

We wish to applaud our staff members and partners for not having grown weary when called to serve under circumstances that were unpredictable and tumultuous. It is through their hard-work, tenacity and passion that we were able to amplify our organisation’s voice as an agent for change.

We are proud to present this annual report which narrates a story of how we served and survived. It is dedicated to all the artists, cultural professionals and policy makers we lost to COVID-19. Their individual and collective contributions to the growth of cultural and creative industries nationally, regionally and globally will never be lost. We carry their aspirations with us, and we are committed to continuing on this path that they so generously paved. Their legacy is embedded in the bold strides we have taken on this journey of contributing to the growth of cultural and creative sectors.
About Nhimbe Trust

Who We Are

Nhimbe Trust is a registered Zimbabwean non-profit non-governmental advocacy organisation working at the intersection of culture and development to foster economic and social justice.

Organisational Vision

To have in place a vibrant and resilient Pan African cultural economy – well resourced, competently regulated, and supporting the political and socio-economic status of artists and cultural professionals.

Advancing 2005 UNESCO Convention Goals

- Support sustainable systems of governance for culture.
- Integrate culture in sustainable development frameworks.
- Achieve a balanced flow of cultural goods and services, increase the mobility of artists and cultural professionals.
- Promote human rights and fundamental freedoms.

Countries:

- at risk of conflict
- in conflict
- engaged in post-conflict reconstruction
- affected by natural disasters

Advancing Sustainable Development Goals Through Culture Lens
Nhimbe Team

Board of Trustees
- Chair – Professor Lupwishi Mbuyamba
- Treasurer – Joyce Dube
- Trustee – Brian Penduka
- Trustee – Munyaradzi Chatikobo
- Trustee - Leslie Watson
- Trustee - Martin Mafiko
- Trustee - Edson Mazarire
- Secretary – Josh Nyapimbi (Executive Director)

Management
- Executive Director - Josh Nyapimbi
- Administrator and Finance Officer - Spencer Biningu
- ICH Project Coordinator - Ian White
- Projects Officer, Cultural Governance and Democracy - Lisa Sidambe
- Media and Communication Officer - Penny Yon
- Digital Resilience Intern - Debra Nhokwara
Institutional Support: Nhimbe Departments

Policy Advocacy, Research, Governance for Culture

Contributes to evidence based policy formulation, implementation, monitoring, analysis and evaluation, and amplifies the contribution of creative civil society to mainstream governance broadly and governance for culture in particular.

Cultural and Creative Economy Data, Fair Trade for Culture, Data Analysis

Provides data, analysis and the necessary tools to promote and support the growth and development of creative industries in Africa to ensure that Africa provides the best possible business, regulatory, technical and fiscal infrastructure to enable Africa's creative businesses to flourish commercially and to increase overseas investment and trade in Africa's creative industries.

Capacity Building and Training, Children's Freedom to Artistic Expression

Nurtures talented high school students with rights-based professional training, mentoring and resources to capacitate them to produce plays and short films based on themes pertinent to their social and educational endeavours.

Local Government Governance for Culture, Policy Technical Expertise, Localisation of SDGs

A point of intersection between artists, cultural workers, creative civil society and local government, facilitating the provision of expertise to Bulawayo City Council in the formulation and implementation of a Cultural Policy and corresponding Strategic Plan for the city.
Institutional Support: Nhimbe Departments

**Women's Creative Entrepreneurship, Women's Rights and Fundamental Freedoms, Capacity Building and Training**

A gender focused program working towards equal rights for women through cross-cutting programming activities including contributing to policy formulation and review processes, thereby promoting women's capacity to participate in decision-making processes that affect their social and economic interests, with creative content as a medium of communication.

**Artistic Freedom, Arts and Culture Enabling Facility, Status of the Artist, Artists and Cultural Professionals Mobility**

An inclusive enabling facility, at which local and foreign performing artists and producers of culture develop, promote and perform their works, and participate in furthering acceptance, tolerance, peace, and nation-building, by simply showing that ‘the arts’ is where the sanctity of the human spirit resides.

**Media Visibility, Information Dissemination**

Provides cohesive visibility of Nhimbe’s programming activities and further disseminates information updates on key national, regional and global development that implicitly or explicitly impacts cultural and creative sectors.
Through steady, persistent, and non-aggressive approaches, Nhimbe Trust has created a position where it remains unaligned to any political party and trusted to provide knowledgeable input to public policy processes, while also providing fair comment and voicing reasoned dissent where necessary. For example, while contributing to the Zimbabwean submission of the Quadrennial Progress Report on the 2005 Convention for the Protection and Promotion of Cultural Industries, Nhimbe Trust also noted gaps concerning the protection of artistic freedom and reserved the right to prepare an alternative report with this position. In a highly volatile and politically charged environment, to create and maintain a complementary but watch-dog position is a real achievement and adds gravitas to the organization.

Drawing on over 15 years of organizational experience, Nhimbe Trust understands how best to allocate resources (human and material) to efficiently achieve the deliverables. This includes managing budgets well with clear financial documentation and processes, taking in younger staff members and training them in specific requirements of the organization, using alumni from the training programmes to act as mentors and project coordinators, and seeking additional connections or partnerships that add value to programming.

Nhimbe Trust has proved its relevancy to the cultural sector over the past 16 years by continuing to provide significant programmes based largely on advocacy and information building, but also some training for younger people. These are both critical gaps in the sector generally and in this part of the country specifically. Both have a forward-looking focus in different ways, but both speak to the sustainability of the organization’s programming and positioning.
Institutional Capacity

Nhimbe Trust demonstrates a remarkable capacity for productivity across a range of outputs, from training young people (WiTT and CiTT), producing advisory policies and position papers initiating, programming and maintaining a live arts venue (Bluez Café), producing successful theatre pieces, participating in various festivals and arts gatherings around the country, creating a strong on-line presence with a highly relevant portal concerning digital resilience, producing and curating the first ever city arts festival to be streamed live, and growing and developing a reputation as a strong advocate for cultural rights.

Skills transfer

Skills transfer is a formal aspect of Nhimbe Trust via the WiTT and CiTT programmes, but the organization is inherently involved in building knowledge and skills through the advocacy and CCI awareness work as well. Over the years of the programme, Nhimbe Trust has participated in seminars, webinars, workshops, and formal working groups that are concerned with ensuring that contemporary policies and strategies are shared with arts constituencies. In addition, Nhimbe Trust has always worked towards ensuring that international instruments/frameworks are “brought home” and made relevant to the local context. This knowledge and the complementary skills around how to use it and transfer within the organization is core to Nhimbe Trust work. The creation of internships for young graduates to further contextualize their academic learning is part of this.
2020 Summary Achievements
Scope: 2005 UNESCO Convention for the Protection and Promotion of the Diversity of Cultural Expressions

Goal 1
Support Sustainable Systems of Governance for Culture

- Cultural policy design and monitoring
- Policy advocacy
- Promoting creativity and cultural content in the digital environment
- Information and awareness raising
- Capacity building and training
- Supporting Digital literacy
- Promoting Artistic and media activities

Goal 2
Achieve a Balanced Flow of Cultural Goods and Services and Increase the Mobility of Artists and Cultural Professionals

- Managing Information resources
- Hosting and supporting Cultural events
- Hosting foreign cultural professionals
- Contributing Mobility funds
Goal 3
Integrate Culture in Sustainable Development Frameworks

Promoting the inclusion of creativity and cultural expressions in sustainable development plans and strategies
Facilitating participation in cultural life
Facilitating access to diverse cultural facilities and expressions

Goal 4
Promote Human Rights and Fundamental Freedoms

Supporting women’s full participation in cultural life
Collecting and disseminating data on gender equality
Monitoring violations to artistic freedom
Supporting the recognition and advancement of women
Advocating for social protection measures (status of the artist)
Guidance to artists at risk
2020 Summary: Missing Pillars in Programming Areas

Scope: 2005 UNESCO Convention for the Protection and Promotion of the Diversity of Cultural Expressions

Goal 1: Support Sustainable Systems of Governance for Culture
- No arts residences managed
- No hosting of large numbers of foreign artists from developing countries
- No advocacy work done for the granting of a special status to cultural goods and services in trade and investment agreements

Goal 2: Achieve a Balanced Flow of Cultural Goods and Services and Increase the Mobility of Artists and Cultural Professionals
- No support extended to medium small or micro-enterprise creative industries and market development

Goal 3: Integrate Culture in Sustainable Development Frameworks
- No advocacy done for economic measures that take the status of artists into account

Goal 4: Promote Human Rights and Fundamental Freedoms
- No support extended to cultural industry-based regeneration projects

No support extended to medium small or micro-enterprise creative industries and market development
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<th>2020 SUMMARY: Spaces for Dialogue</th>
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<td><strong>15 – 17 JAN 2020</strong></td>
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<td><strong>17 – 21 FEB 2020</strong></td>
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<td><strong>16 MARCH 2020</strong></td>
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<td><strong>MAY 2020</strong></td>
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<td><strong>24 JUNE 2020</strong></td>
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2020 SUMMARY: Spaces for Dialogue

- **Chengeto Africa**
  - Dialogue platform on easing the economic suffering of cultural players and activists in Africa
  - **Panellist (Josh Nyapimbi)**
  - **22 July 2020**

- **ResiliArt Africa: Status of the Artist in the Africa Region**
  - A UNESCO initiative aimed at strengthening the resilience of artists and cultural professionals in the face of enormous challenges faced by COVID-19
  - **Panellist (Lisa Sidambe)**
  - **28 July 2020**

- **ResiliArt Zimbabwe: The Youth in the Arts**
  - A UNESCO initiative aimed at strengthening the resilience of artists and cultural professionals in the face of enormous challenges faced by COVID-19
  - **Panellist (Lisa Sidambe)**
  - **19 August 2020**

- **Mitambo International Festival (The State and the Stage: The Intersection of theatre and politics)**
  - A platform through which local and global communities can access and celebrate the diversity of cultural identity and artistic expression
  - **Panellist (Nomashawekwazi Damasane)**
  - **17 September 2020**

- **International Conference on the Rome Charter**
  - A UCLG and City of Rome initiative on the right to participate in cultural life, from the angle of local and regional governments
  - **Panellist (Josh Nyapimbi)**
  - **1 - 3 October 2020**
Nhimbe Trust and Bulawayo City Council
Resilient Partnership for Local Cultural Governance
The inaugural hosting and celebration of Bulawayo Day and Bulawayo Arts Festival:

- Promoted and strengthened the role of arts and culture as drivers of inclusive and sustainable development
- Promoted the mainstreaming of cultural policies and initiatives in Bulawayo’s urban development strategies
- Established mechanisms for the integration of the National Arts, Culture and Heritage Policy into the strategic parameters of Bulawayo City
- Enabled citizens to participate meaningfully in the cultural life of the city
- Amplified the competencies and innovative creative capacities of citizens in their role as co-creators of the City of Bulawayo
- Promoted digital literacy in a COVID environment
- Promoted and supported creative and cultural content in a digital environment, and within the frame of COVID-19 regulations
2020 Partnership Milestones
7 Keys Training Workshop
United Cities and Local Governments in Partnership
with Nhimbe Trust and Bulawayo City Council

BRIEF

An initiative designed by United Cities and Local Governments Culture Committee for cities and local and regional governments all around the world, to integrate culture in the localisation of sustainable development goals

KEY STRANDS

- Culture integration in sustainable development goals
- Multi-stakeholder participatory governance
- Locally identified challenges and culture-oriented response mechanisms
- Culture-led policy making
- Culture mapping

PARTNERS

- United Cities and Local Governments
- Bulawayo City Council

18 PARTICIPANTS

18 PARTICIPANTS

Local Government Authorities

Civil Society

Researchers

8 KEYS DEVELOPED

Social Entrepreneurs

Business Entrepreneurs

National Government Agencies

Media Practitioners
2005 UNESCO Convention Quadrennial Periodic Report Process
Joint Submission by Nhimbe Trust and Freemuse
Scope: Artistic Freedom (Goal 4)

Measure 1: Universal Periodic Review - Artistic Freedom in Zimbabwe
Jointly implemented by Nhimbe Trust and Freemuse
Highlighted contents of a joint stakeholder submission made to the UN Human Rights Council as part of the Universal Periodic Review Process

Measure 2: Leverage Rights to Artistic Freedom in Zimbabwe
Jointly implemented by Nhimbe Trust and Freemuse
Highlighted strides achieved in the development of an advocacy policy paper that aimed to ensure that Zimbabwe addresses artistic freedom policy gaps within the framework of legislative reform

Measure 3: Artistic Freedom - Artists and Cultural Professionals Solidarity
Jointly implemented by Nhimbe Trust and Freemuse
Provided a lens into dialogue platforms hosted to map how artists and cultural professionals were being impacted by national censorship regulations
Quadrennial Periodic Report Process
Nhimbe Measures: Non-Joint Submissions

**Measure 1: U40 Cultural Leadership Fellowship**

- **Goal 1: Support Sustainable Systems of Governance for Culture**
- Highlighted the objectives and structure of a skills based incubator launched by Nhimbe Trust to train and recruit creative sector aspirants from universities.

**Measure 2: Culture Lens to Constitutional Realignment**

- **Goal 1: Support Sustainable Systems of Governance for Culture**
- Highlighted policy advocacy initiatives undertaken by Nhimbe Trust to provide a culture and cultural rights lens to the national legislative reform process.

**Measure 3: Cultural Cooperation Partnership with Bulawayo City Council**

- **Goal 3: Integrate Culture in Sustainable Development Frameworks**
- Highlighted the nature and scope of the cultural cooperation partnership in as far as its contribution to Bulaway’s development frameworks.

**Measure 4: Status of Women Artists Plan**

- **Goal 4: Promote Human Rights and Fundamental Freedoms**
- Profiled Nhimbe’s gender focused program which works towards equal rights for women through cross-cutting activities that amplify and affirm women’s competencies in policy formulation, implementation and evaluation.
BLUEZ CAFÉ
CHAMPIONING 5 MUSIC RIGHTS

MUSIC FREEDOM DAY 2020: IN PARTNERSHIP WITH FREEMUSE

Global Celebration Theme:
Art Across Borders

Zimbabwe Celebration Theme:
Khululeka Ngomculo
BLUEZ CAFÉ
CHAMPIONING 5 MUSIC RIGHTS

MUSIC FREEDOM DAY 2020: IN PARTNERSHIP WITH FREEMUSE

AWARENESS
on threats and impediments to the mobility of artists

SOLIDARITY
with artists who have faced numerous impositions

PARTICIPATION
building sustainable and inclusive communities

VIDEO SHOOT LOCATION:
For the filming of the official music video of award-winning rapper Asaph, featuring Msiz’Kay

Song tile: Asiheli Moya (a vivid social commentary voicing the realities of young people in Bulawayo)

https://www.youtube.com/watch?v=Ez_kuPFu5Zc
2020 AWARDS SEASON
Recognition of 2019 Nhimbe Theatre Productions

I’m quite excited to witness the emergence of a new energy in the theatre industry. We are turning a new corner and these young people are ably leading it. This is a huge endorsement for the development of young talent.

Memory Kumbota, theatre practitioner

I am happy to say we are here. They see us and we are not going anywhere.

Nobert Makoche, Imbokodo writer and director

Creating and telling stories is the core of my existence. 6.55 was the start of my journey of storytelling through my voice and my eyes. Winning an award for best production was something I did not expect. I was humbled and I was affirmed that this is what I was born to do. I was inspired to not stop and keep creating, keep telling stories, keep going on.

Nomashawekazi Damasane, 6.55 writer and director
NHIMBE DIGITAL RESILIENCE PROGRAMME

Nhimbe’s digital resilience programme was launched in December 2019 with the aim of promoting digital literacy and digital culture within cultural and creative sectors of developing countries. It has widely and jokingly been regarded as a ‘prophetic intervention’ in light of how its conceptual framing strategically was positioned to respond to emerging digital needs and opportunities in a COVID environment.

Projects that leveraged on the digital resilience programme in 2020 were:

- Relinking Communities Through Culture
- Bulawayo Day and Bulawayo Arts Festival
- Amavuso
- CCI Cultural Industries Portal
- Children in Theatre and Television | Theatre Lab

“Nhimbe Trust launched its cultural digital resilience portal in December 2019. As part of its lobbying and advocacy strategies, Nhimbe Trust has always had a focus on freedom of artistic expression, constitutional rights, and access to information. This portal initiative is obviously extremely timeous, and Nhimbe Trust has also been at the forefront of producing a digitally recorded and on-line streamed festival within two months of the lockdown. This sets an encouraging tone as all partners will have to adapt in order to find new ways to maintain quality implementation of activities. The presence of Nhimbe Trust in this consortium is advantageous in this respect, as lessons learned can be shared and the uptake time reduced.”

Excerpt from Africalia external reviewer's
RELINKING COMMUNITIES THROUGH CULTURE

Aims to build networks and enhance trust, tolerance and empathy, at community level and in the spirit of creating linkages between the two major ethnic groups of Zimbabwe, through the provision of cultural interventions providing inclusive access for sharing and listening, meaningful conversations around ethnic identity and cultural collaborations.

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<th>PROJECT BRIEF</th>
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<th>KEY STRANDS</th>
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<td>Raising awareness of the role of arts, culture and media practitioners as motivators for social change</td>
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<tr>
<td>Amplifying the voices of community-based cultural stakeholders on issues of social cohesion and nation building</td>
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<tr>
<td>Raising awareness of the origins and implications of cultural fragmentation within the national context</td>
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<tr>
<td>Building acceptance and respect of the value of the diversity of cultural expressions and its significance to national identity</td>
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<table>
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<tr>
<th>GEO SCOPE</th>
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<tbody>
<tr>
<td>Harare</td>
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<tr>
<td>Bulawayo</td>
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# RELINKING COMMUNITIES THROUGH CULTURE
## 2020 Interventions

## SHOKO FESTIVAL
**PHOENIX EDITION (DIGITAL)**

**Outcome:** Built, across cultural divisions and in the spirit of inclusivity, acceptance and respect for the value of the diversity of cultural expressions and their significance to national identity

<table>
<thead>
<tr>
<th>8 Poets</th>
<th>Battle of the Cities Poetry Slam</th>
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<tbody>
<tr>
<td>2 Cities (Harare and Bulawayo)</td>
<td>Partners: Shoko Festival Page Poetry Alive</td>
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</tbody>
</table>

## BULAWAYO ARTS FESTIVAL
**WE OWN WINTER (DIGITAL)**

**Outcome:** Built, across cultural divisions and in the spirit of inclusivity, acceptance and respect for the value of the diversity of cultural expressions and their significance to national identity

<table>
<thead>
<tr>
<th>8 Artists</th>
<th>Music Performance</th>
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<tbody>
<tr>
<td>2 Cities (Harare and Bulawayo)</td>
<td>Partners: Bulawayo City Council Bulawayo Cultural Affairs Office</td>
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</table>
THE AMAVUSO PROJECT (DIGITAL)
THE BLESSER-BLESSEE PHENOMENON

South Africa and Zimbabwe Collaboration

Amavuso: A multimedia performance initiative which aimed to portray authentic and diverse perspectives on what is widely known as the blesser phenomenon

Digital Photo Exhibition
Online Provocations

Festival Performances
Production Team Profiling
All Female Cast
Digital Streaming
Digital Theatre Lab: Responds to the need to provide a viable means of creative expressions for theatre practitioners, in compliance with the occupational safety regulations and constraints posed by the COVID-19 pandemic.
COVID-19
Cultural and Creative Industries Portal (Digital)

Through an innovative, responsive and proactive approach, the portal offered information resources for the strengthening of sector COVID-19 preparedness and response mechanisms.

Portal Commissioned Essays
Health Technology Essay Series

Explores the concept of alternative knowledge from the standpoint of traditional health technologies that have historically found articulation and expression in some African countries, in response to epidemics and pandemics.

Provides an analogy between spirituality and health technologies. It interrogates the Western-centric nature of health security and further provides a critical analysis of the placement, or lack thereof, of culture and its transmutations, in interventions that have been curated to respond to the COVID-19 pandemic.
Top 5 hits per region

- **China**: 983 hits
- **Vietnam**: 649 hits
- **Mexico**: 1,023 hits
- **Brazil**: 201 hits
- **Canada**: 5,169 hits

Cumulatively, the Portal has hits from 106 countries.
COVID 19 DIGITAL RESILIENCE GRANTS FOR WOMEN ARTISTS AND CULTURAL PROFESSIONALS

Digital resilience grants for Women in Theatre and Television to enable them to advance their work digitally within the frame of COVID-19 restrictions

Capacity Enhancement

Women Spaces for Dialogue

Gender Perspective

Championing Women Resilience

Digital Resilience Grants Beneficiaries

Nomashawekazi Damasane

Agnes Bonakele Ncube
NHIMBE TRUST Annual Report 2020

Gertrude Munhamo

Dalma Chiwerera

Nomathamsanqa Mkhwananzi

Laura Ngwenya
PERCENTAGE OF NHIMBE TRUST FUNDING

- Culture at Work: 15%
- UNESCO: 3%
- Africalia: 2%
- Freemuse: 2%
- British Council: 12%
- Other: 68%
“Looking Ahead”
2021 Flagship Programming Pillars

- ARTISTIC FREEDOM
- POLITICAL RIGHTS
- GOVERNANCE
- DIGITAL RESILIENCE